

# THIS IS WHY...

Every hour of every day, someone hears the words, "You have multiple sclerosis." They enter a time of unpredictability when they wonder each morning if they will see, if their legs will work, if they can pick up their child. This is why we ride. When thousands of people ride together in the MS Bike Ride, awareness is generated for the many programs and events provided by the National Multiple Sclerosis Society's nationwide network of chapters. Husbands ride for their wives, kids ride for their dads, co-workers ride for their cubicle neighbor, all proudly wearing an "I'm Riding For..." sticker on their t-shirt. Each one is raising money so that the local Nebraska Chapter can provide literature, support groups, and educational programs. Each one is raising money so that we can continue to fund cutting edge research into the cause and cure of MS.

Research has already developed five therapies for the treatment of multiple sclerosis. Research that will continue, until in the end, when 2 hours pass and no one is diagnosed, then a day, then a week, until the day when no one is diagnosed and a cure is found!

THIS IS WHY... **We Ride!!**

THIS IS WHY... **We Fundraise!!**